



Liz Harris

Product Designer

EXPERIENCE

May 2021 — Present
Cambridge, MA

Meta (Facebook) • Meta Connectivity
Product Design Lead

Leading design strategy across 3 product teams in People Solutions in [Meta's Connectivity.org](#).

Shaping an actionable Design North Star vision with clearly defined opportunities Meta can leverage to drive revenue for our telco partners.

Delivering on 20+ features that help millions of consumers understand and improve their internet connectivity in emerging market countries.

Dec 2019 — May 2021
Boston, MA

Salsify • Workflow
Senior Product Designer

Led design for [Salsify's](#) Workflow tool to enable organizations to optimize and automate their business processes more efficiently to manage digital product content.

Shipped valuable collaboration tools to reduce friction across teams and serve users from legal departments to brand managers to copywriters and beyond.

June — Dec 2019
New York City, NY

WeWork • Flatiron School
Product Designer

Simplified the complex world of financing and payments into a net-new admissions platform that helps students and [admissions](#) representatives prepare for day one of class.

Researched pain points of the identity verification process for payments and student loans to build and ship a viable solution that better handles errors to create a seamless admissions experience.

Jan 2019 — June
Ramla, Israel

Appleseeds Academy • Get Online + Classroom App
Product Design Consultant

Improved the sign up process for users of the [Appleseeds](#) Mobile Classroom Application, enabling easier access for teachers and students to evaluate and enhance in-classroom performance.

Built and shipped a road safety learning game for children within Israel's Bedouin community through iterative design and in-classroom testing with students.

Aug 2016 — Dec 2018

See page 2 for experience at **LogMeIn**

May 2014 — July 2016

See page 2 for experience at **Imagitas**

ABOUT ME

I'm a Product Designer with over 8 years of experience and a BFA in Graphic Design from [MassArt](#). I build intuitive, products for users through data driven design, research and cross functional collaboration. I love testing ideas and proving them wrong to get to a better solution.

CONTACT

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EDUCATION

Massachusetts College
of Art and Design
BFA, Graphic Design • May 2015
Boston, MA

CERTIFICATIONS

Front-End Web Development
General Assembly • June 2017

Neilsen Norman Group
UX Certification
Nov 2015 • Licence UX#1010769



VOLUNTEERING

Mentor • Hack Diversity

Jan 2021 • Dec 2022

As a Hack Diversity Mentor, I worked with my mentee as they navigate landing their first UX Design role out of school. We practiced interview skills, discuss portfolio work, and work through anxieties around starting a career in tech.

RECOMMENDATIONS

Tat Liskovich

Product Manager • Meta

“ Every time I walked into a meeting with Liz, I understood what the goals were and why this piece (e.g., product principles) would be the scaffolding for the larger product design deck that would form the final artifact of the effort.”

Eleanor Marchant

UX Researcher • Meta

“ Throughout this year Liz was at the heart of the Connectivity Sidekick team and People Solutions Pillar, providing a warm presence that always made me feel listened to and included.”

Erin Braddock

Director of UX • Crunchbase

“ I had the pleasure of working with and managing Liz for 3 years, during that time, her contributions to the team were invaluable. Liz is diligent, hard working, and a pleasure to work with. I would wholeheartedly recommend her for any design needs one may have.

EXPERIENCE

Jan 2018 — Dec 2018
Boston, MA

LogMeIn • Xively + Grasshopper Product Designer

Created end to end mobile experiences for small business owners on [Grasshopper](#), a virtual business phone system.

Partnered with stakeholders in product and engineering at a strategic level to build world class products for [LogMeIn](#)'s customers and users.

Represented LogMeIn's design department by speaking at the UXPA Boston Conference on the topic of [design and engineering collaboration](#).

Aug 2016 — Dec 2017
Boston, MA

Associate Product Designer

Led all aspects of design including research, wireframing, design and engineering handoff from beta through general audience launch for Grasshopper's Desktop app.

Facilitated user interviews to gather qualitative data to improve Grasshopper's onboarding system.

Assumed a lead role to design and implement a Salesforce integration for Xively, an Internet of Things product, recently acquired by Google.

July 2015 — July 2016
Waltham, MA

Imagitas • USPS + MyMove UX Designer

Collaborated with an agile team of designers, engineers and product managers to build a cohesive web experience for the moving consumers.

Redesigned the official US Postal Service's change of address product flow to optimize user engagement.

May — Dec 2014
Waltham, MA

UX Design Intern

Created high fidelity wireframes for responsive design projects including a change-of-address service and voter registration application for the US Postal Service.